
Student Information Pack

Earth Hour is calling on New Zealand's creative community to shed light on a sustainable future. When the lights go out on March 27, who will shine the brightest?

Earth Hour and Massey University's Sustainability Research Network (SuRe) are aiming to demonstrate that solutions to climate change and sustainable living are within our means, and within our creative community here and now.

We have teamed up to open the inaugural "Eco-innovations and the Art of the Possible" Art & Design Competition, run in conjunction with the Earth Hour campaign in the lead-up to Saturday 27 March 2010.

**COMPETITION DATES:
3-day charette**

introduction 22nd February 2010 11am @10A02
close 24th February 2010 2pm
presentation 24th February 2010 3pm @10A02

OPEN TO:

- All 4th year Massey Design students (Wellington)
- 2nd and 3rd year Massey Spatial Design students

AIM:

To celebrate and communicate the critical thinking and creative practices that can lead us to a more sustainable future.

BRIEF:

To develop a creative work that may:

- proposes social innovations
- proposes sustainable objects, systems or spaces.
- rethink technical processes
- frame current unsustainable practices

The work may be expressed as an: object, an event, an installation, a garment, a graphic, a technical process, a digital media solution, a social innovation or any format which enables the competition aims to be achieved. Include a 50 word descriptive statement on the work explaining the critical innovation, intent and sustainability outcomes

SUBMISSIONS: two stage submission process

1) MASSEY STREAM – refer below for notes on submission to STREAM.

2) Digital entry form and file uploading – go to www.spatialdesign.ac.nz/eco-innovations for links to entry form. Note that you have the option to load to Flickr and YouTube depending on what suits your entry format.

JUDGES: Ian Athfield, Laurie Foon, Anne Noble, Peter Salmond, David Trubridge:

WINNERS: will be publicised on web from 25 March 2010

Student Information Pack

Winners will be selected for the best critical thought, innovation, aesthetic or design coherency and presentation

PRIZES:

2 x 1 hour Sustainable Business in Practise mentorship with Laurie Foon of Starfish
2x "Vodem" Vodafone broadband modem sticks with pre-loaded credit

EXHIBITIONS:

Digital exhibition of selected entries will be displayed from 19 March on earthhour.org.nz and massey.ac.nz

Winners may be invited to exhibit work in the 2010 Blow Festival at Massey.

STREAM SUBMISSION NOTES:

Uploading Your Project to Stream:

Type in the following URL to your browser:

<http://stream.massey.ac.nz/course/view.php?id=1000>

Enter your student ID and password to login.

This will bring you through to the Eco-Innovations project page.

Click on the "News Forum link"

Click on the "Add a new topic" button

In the subject line type "Group (your group name)s Project"

In the Message section "Group (your group name)s Project"

Click on the "Choose File" button in the "Attachment" section

Browse for your file and select the one you want to upload.

Finally, click the "Post to forum button"

Please make sure your file is no larger than 100 mb.

Do not have more than one post per group.

If you make a mistake, delete the post and try again.